

Microfranchises Nutrihuevos



Current situation of the country



6.852.068

Population



1.809.053

Living in poverty



26,4%

Living in poverty



301.932

Extreme poverty



Data obtained from EPH(Permanent Household Survey) 2017



LAS TACUARAS

Business



Sustainable Management





2015

Microfranchises

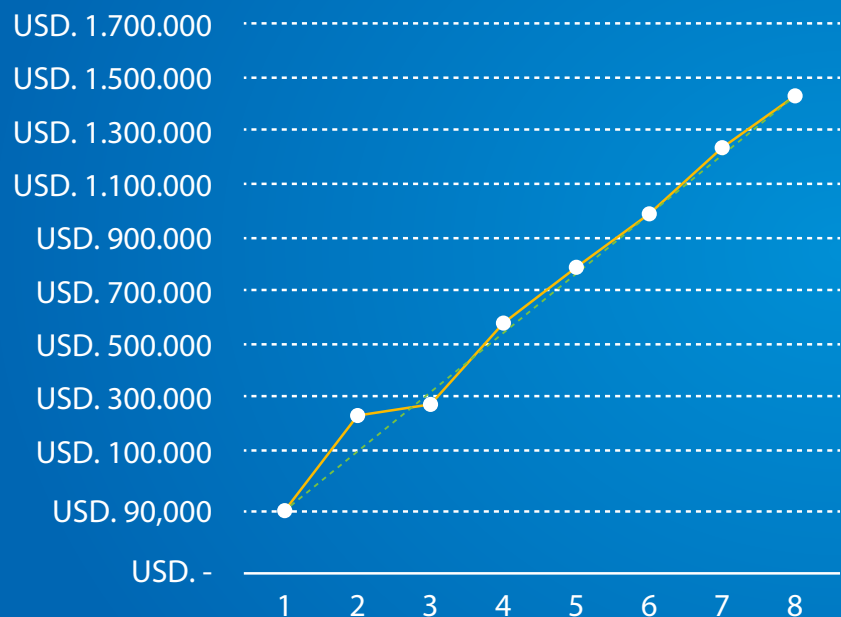
nutriHUEVOS®
Nutrición al alcance de todos



Strategic and Projection

Indicators	2015	2016	2017
Microfranchises	153	166	125
Dozens of eggs sold	196.030	478.222,5	508.993
% of totals sales	1,07 %	2,2 %	2,3%
Invesment of Las Tacuaras (USD)	4.535,41	1,824,83	2.010,93
Economic Results (USD)	132.664,82	444.111,15	472.518,96

Strategics and Projections



Primeros 3 años de implementación	1	USD.	135.167,92
	2	USD.	444.111,15
	3	USD.	472.518,96

Proyección (5 años)	4	USD.	745.887,69
	5	USD.	927.811,52
	6	USD.	1.109.735,35
	7	USD.	1.291.659,18
	8	USD.	1.473.583,01



Marcela Parra

+1600 ✓

*With each Egg
we contribute to
a better world*



2018



77

Are still active in the program



12

People became wholesalers
(500 dozens)



6

Only 6 people remain
on the poverty line



150

Families



Keep Working



Development

Professional qualities of woman



Commitment

To maintain high standards of
quality and Food Safety
Management of the company



Operation

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Thank you